



Discovering Pearls of Wisdom

December 1-4
2015

Sponsors

THANK YOU!

DET/CHE gratefully acknowledges our corporate sponsors who have made our 30th annual DET/CHE conference possible. Sponsor participation enhances the conference experience for everyone and provides conference scholarships for up to 10 new DET/CHE members. Please welcome our Sponsors to the conference and thank them for their support by taking the time to speak to each of them about their products and services!

PLATINUM



GOLD



SILVER



Welcome

Dear DET/CHE Colleagues,

On behalf of the DET/CHE Board, I am honored to welcome you to the 2015 DET/CHE Conference in beautiful Monterey, an inspiring location in which to celebrate DET/CHE's 30th Anniversary.

This year's theme, Discovering Pearls of Wisdom, prompts reflection on our collective roles as educational technology leaders as well as on the role of DET/CHE.

As an educational technology professional, you know how essential professional development is to your success, as well as to the success of your organization. In the rapidly evolving landscapes of higher education and technology, learning alone does not suffice. We must devote time and energy to our professional growth. We must exchange pearls of wisdom with one another.

The leading forum for this exchange is the DET/CHE annual conference. Whether you are an established, emergent, or aspiring educational technology leader in California higher education, you will find many opportunities this week to learn, connect, share, and grow.

- Learn from our dynamic keynote speakers: Tanya Joosten and Gordon Freedman, experienced and thought-provoking educational technologists, as well as Frank King, an inspirational entertainer.
- Take time to speak with our Sponsors. They are valued partners who help us to provide a warm and welcoming environment for our conference.
- Enjoy the tours of Monterey Peninsula College and CSU Monterey Bay and learn from the practical experiences of our generous colleagues about managing learning spaces and technology.

Please join me in acknowledging the dedication of our Program Committee and Board. Together, they have made this event possible for all of us. Finally, on the occasion of our 30th Anniversary, please take time to get to know long-time members and learn more about the rich history of our organization.

Welcome!

—James Glapa-Grossklag, President, DET/CHE 2015

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DET/CHE History 30 YEARS OF EDUCATIONAL TECHNOLOGY



The organization known today as Directors of Educational Technology/California Higher Education (DET/CHE) traces its origins to the annual meeting of the Association for Educational Communication and Technology held in Anaheim, California in January 1985.

Two key individuals in attendance at the conference were then-Director of Learning Resources at San Diego State University, Dr. William A. Broderick, and then-Director of Media Resources at the University of California, Riverside, Dr. Jerry Gordon. In their discussions, they realized they shared many interests and confronted similar managerial challenges within their organizations.

Broderick and Gordon recognized the need for an organization to facilitate the regular exchange of ideas and believed it should be open to all institutions of higher education in California, seeking as wide a constituency as possible. The two directors formed a

committee that included Tom Foster of Grossmont College, Dave Tiedemann of the University of San Diego, Wally Schultz of Loma Linda University, and Garrett Short of Riverside City College.

The first official DET/CHE meeting took place in Riverside on November 15, 1985, and gathered 60 individuals from all over California. Broderick presided over the meeting and was elected its first President. Gordon was elected Vice President and Foster was elected Secretary/Treasurer.

DET/CHE has emerged as a major force in bringing together various sectors of higher education from both public and private colleges and universities. Filling a unique niche for educational technology professionals, DET/CHE has made a meaningful contribution to the quality of higher education in California that will continue for years to come.

Member
of the
Year

SHHHH!

IT'S A
SECRET!

Keynote Speakers

TANYA JOOSTEN

Tanya Joosten is the director of eLearning Research and Development at the University of Wisconsin-Milwaukee (UWM) where she works to guide strategic eLearning efforts at the campus, state, and national levels, to develop innovative programming for the UWM campus, and to lead a team of researchers to advance the field of eLearning. She is the co-director of the National Research Center for Distance Education and Technological Advancements supported by the U.S Department of Education.

Tanya has been recognized by the Sloan Consortium as a fellow for her work in blended and online learning. She is a teacher of tech-enhanced, blended, and online courses in the field of communication for over 15 years, including online courses in human communication and technology and organizational communication at UWM, published author in communication technology in teaching and learning, including her recent book, *Social Media for Educators*, and chapter in, *Blended Learning: Research Perspectives*, a social scientist researching technology-mediated pedagogy and its impact on student outcomes, and a well-known speaker and consultant across the globe.

As a practitioner, Tanya Joosten previously led the Learning Technology Center, including efforts in faculty development for online and blended teaching, development of UWM's blended and online faculty development program, supervised administration of the campus LMS, including faculty training and support, and led campus efforts for certification, recognition, and engagement initiatives for blended and online teaching. She has worked together with the Provost's office, schools, colleges, and units to help in the development of over 40 blended and online degree programs at UWM over the last decade.

Tanya Joosten's efforts have been highlighted in many national news and media outlets, including the Chronicle of Higher Education, Ed Tech Magazine, eCampus News, and have led to her involvement in planning for the future of education, including the UWM Campus and Digital Futures Planning, State of Wisconsin Superintendent's Digital Learning Advisory Council, NMC Horizon Project Higher Ed Advisory Board, EDUCAUSE Evolving Technologies Steering Committee, and EDUCAUSE IT Status committee.

GORDON FREEDMAN

Gordon Freedman is an executive in the education, education policy and technology-in-education field and a former executive producer in film, television and media.

Freedman is President of the National Laboratory for Education Transformation (NLET), a California-based 501(c)(3) non-profit committed to transforming 20th century education into 21st century learning. Freedman founded NLET to create an organization that could look three to five years into the future, acting as a broad social, research and organizational platform for the alignment of education with the knowledge economy and youth culture. Freedman is also a Fellow at SRI (www.SRI.com)

Freedman has helped evolve the field of eLearning and is an advocate for broad-based change across the K to College education spectrum while serving in a variety of firms and non-profits and through his former consulting firm, Knowledge Base, LLC. Freedman's background in film and television started at ABC News in Washington, DC and then migrated to the Los Angeles entertainment community, where Freedman served as executive producer of every type of production except comedy, winning Emmy nominations and a Grand Jury Prize at the Sundance Film Festival.

Freedman formerly served as Vice President Global Education Strategy, Blackboard Inc., a Washington, DC based academic technology corporation with software implementations for higher education, training and schools in over 50 nations. Freedman works extensively with and serves on the board of non-profit organizations in the education change space, including www.innovate-educate.org and www.K20CETC.org.

Freedman lives in California and is the co-founder of the International School of Monterey, a K-8 California charter school.

FRANK KING

Frank King was a quarter-finalist on "Star Search"...he lost to a puppet. He's also appeared on A&E's "An Evening at the Improv," Showtime's "Comedy Club Network," and CNN's "Business Unusual."

In addition to telling jokes he's been busy selling jokes. He's written for Jay Leno, Joan Rivers, and Dennis Miller.

He's opened up for Jerry Seinfeld, Adam Sandler, Jeff Foxworthy, Rosie O'Donnell, Carrot Top, and Ron White, and most recently was himself opened up, by a crack team of cardiac surgeons, at the Oregon Heart and Vascular Institute...who, performed an aortic valve replacement, his second, and tossed in a double bypass, his first... so he truly is, Funny at Heart.

Presenters

MINDY ALBEE

Distance Learning Coordinator, College of the Canyons

MATT ANDERSON

Senate Distinguished Professor, San Diego State University

Dr. Anderson received his BS at UCSD, PhD at U. of Oregon, and was a postdoctoral fellow at the University of Rochester. He joined the faculty at SDSU in 2000, and his research area is ultrafast laser physics. He has published 24 papers, received numerous research grants and teaching awards including the "Senate Distinguished Professor" award, and holds two patents. Recently he has become very interested in educational research, particularly with an eye towards novel approaches to the use of rich media. Learning Glass was not his latest creation. He previously invented a toy called "StrobeFX" which he licensed to a toy company that sold over one million units. He has been married for 20 years to his college sweetheart (a nursing instructor) and has three children ages 13, 11, and 4.

JP BAYARD

Associate Director for System-wide Learning Design and Technologies, California State University Office of the Chancellor Academic Technology Services

<http://www.educause.edu/members/jean-pierre-bayard>

MAGGIE BEERS

Executive Director of Academic Technology, San Francisco State University

Dr. Maggie Beers oversees the units that provide services, and best practices, for online learning and teaching, technology development, faculty development, media and classroom support, learning spaces, and creative services. She is a Past-Chair of the CSU Directors of Academic Technology and a Past President of DET/CHE. Maggie received a B.A and M.A. in Spanish and Latin American Literature from the University of California, Santa Barbara, and a Ph.D. in Modern Language Education with Technology from the University of British Columbia. A former foreign language instructor, teacher educator and textbook author who's lived and worked in Spain, Mexico, France and Canada, Maggie now lives in San Francisco with her multilingual multimodal family that includes her Generation Y children, various virtual and living pets, and a plethora of mobile devices.

STEVE BRUEMMER

HENRY J. BURNETT

Founder, Designing Courses for an Audience of One.....Institute

Dr. Henry J. Burnett is an educator and futurist fully committed to expanding access and success for students in higher education. Strategies for responding to a greater variety of student learning styles, consulting with faculty and introducing new technologies are high priorities for him. Dr. Burnett is a Founding Member of the Directors of Educational Technology/California Higher Education (DET/CHE) and has served as President, Vice President, and Board Member. Dr. Burnett has been at the forefront of several technology transformations in California Higher Education and has particular expertise in the legal and political aspects of Open Learning.

MICHAEL CHEN

Director, Academic Technologies and Innovation, CSU San Bernardino

Michael Chen has over 25 years in higher education. With a PhD in Curriculum and Instruction, Michael has held positions as faculty member, instructional technology manager, lab/center director, and senior IT leader. He is passionate about faculty development and student success.

BRETT CHRISTIE

<http://www.educause.edu/members/brett-christie>

GEOFFREY CIRULLO

Deputy CIO, Sonoma State University

Geoffrey Cirullo is the Deputy Chief Officer, Director of Academic Technology and Director of Computer Operations at CSU-Sonoma. He also is Project Management Professional Certified. In past years at SSU he has been the Director of Administrative Information Systems. Prior to working in Education, Geoffrey worked at Hewlett Packard as Global Information Technology Manager. Geoffrey is a member of the Project Management Institute, Wine Country Chapter. He holds a Master of Science in Computer Information Systems from Colorado State University. In addition he has been a faculty member, a software developer, a systems administrator and a project manager.

UNA DALY

Director Curriculum Design & College Outreach, Open Education Consortium

Una leads the Community College Consortium for Open Educational Resources and leads training and support efforts for OEC institutional members who are developing Massive Open Online Courses. She was most recently the OER Library Services Manager for the California Open Online Library, a repository of

low-cost, peer reviewed open textbooks. Prior to joining the OEC, she was director of College Open Textbooks and the ePortfolio Coordinator at the California Virtual Campus and Foothill College where she taught in the Computer Technology Information Systems department. She holds a Master's Degree in Teaching and Learning with Technology and an @One Online Teaching Certificate. Prior to entering higher education, she was a software engineer and manager at Apple and 3Com Corporation.

MATT FRANK

**Manager of Classroom and Creative Services,
Loyola Marymount University**

Matt oversees the team responsible for all learning space, lab, and audio-visual design and technology on the Loyola Marymount University campus. Additionally, his team is responsible for the creation of multimedia-based academic resources that improve student learning and promote faculty outreach. His interests include high quality video and audio production, emerging technologies, design, and gaming. Matt holds a B.A. in Communications with an emphasis on Electronic Media from Wichita State University and has previously worked at The Pennsylvania State University and the University of Southern California.

JAMES FRAZEE

**Director of Instructional Technology Services,
San Diego State University**

Formerly the Director of Information Technology (CIO) for the Sweetwater Union High School District, the largest secondary school district in the United States, Dr. Frazee is now the Senior Academic Technology Officer and Director of Instructional Technology Services (ITS) at San Diego State University. James was among a select group of "fellows" at the prestigious Educause Frye Leadership Institute at Emory University in 2008. In 2011, DET/CHE presented Dr. Frazee with their Outstanding Service Award for his role as President and 25th Anniversary Conference Chair. James received his joint doctoral degree in educational technology from the University of San Diego and San Diego State University (earning a nomination for the California State University's "Best Dissertation" award in 2004), his master's degree from San Diego State University (earning the Educational Technology Department's Outstanding Student Award in 1997) and his bachelor's degree from the University of San Diego (earning the Communication Department's Outstanding Student Award in 1991).

GARY GYORKOS

**Senior Manager, Learning Technologies,
University of California Santa Cruz**

JORY HADSELL

Chief Academic Officer, CCC Online Education Initiative

IDA M. JONES

Professor/Director, CSU Fresno,

Ida M. Jones is currently a Professor in the Craig School of Business and director of the Center for the Scholarly Advancement of Learning and Teaching at Fresno State. In that role she focuses on faculty development and assisting faculty in the use technology to promote learning. Ida earned her J.D. from New York University. She has taught undergraduate and graduate business law courses in Fresno since 1987. Professor Jones has authored/coauthored instructor's manuals for business law textbooks, prepared Internet exercises for textbook publishers and published articles in a variety of journals, including the Journal of Legal Studies Education.

For more, see Ida's blog: <http://idajones.wordpress.com/>

HUSSAM KASHOU

**Director, Instructional Technology & Distance Learning,
Long Beach City College**

In his role as Director for the Office of Instructional Technology & Distance Learning (ITDL) at LBCC, Hussam is also the director of the Instructional Technology Development Center (ITDC), the Distance Learning Program (DLP), and is the Co-chair of the Online Education Committee (OEC). Prior to arriving at LBCC, he worked 14 years at The Ohio State University and is experienced in: Educational technology & instructional systems with an emphasis on educational psychology; Web, Multimedia, & Computer graphics design and development; and IT services at the university level supporting & training faculty, staff and students. He is currently a Ph.D. candidate in Educational Technology & Psychology at The Ohio State University.

BRUCE KELBERT

Educational Technologist, San Jose State University

Bruce Kelbert worked with Distance Learning in the early years of broadcast via Microwave from campus. He has built presentation systems in classrooms around campus in order to facilitate Positive learning outcomes. Kelbert is involved with classroom refresh and new AV Installations for General Purpose Classrooms. He supports both General Purpose and Next Generation Classrooms.

JON KNOLLE

JAYE K. LUKE

Distance Education Coordinator, Monterey Peninsula College

Jaye is currently the Distance Education Coordinator at Monterey Peninsula College and teaches for multiple universities. Jaye's area of interest is in behavior and her PhD is in Educational Psychology.

BOBBI MAKANI

Sr. Director, Collaboration and Academic Technology Integration, San Jose State University

Bobbi is the Sr. Director of Collaboration and Academic Technology Integration at San Jose State University – IT Services. Her department works closely with the academic technology and academic affairs teams in developing programs and training for integration of technology into teaching and learning. She is concurrently the Director of Community Engaged Learning at CommUniverCity where she develops high-impact learning programs with faculty to enhance students' learning experiences. Prior to joining IT Services, Bobbi was a member of the faculty at the Lucas College and Graduate School of Business in SJSU. Bobbi's work in SJSU is in the areas of academic technology, global leadership, entrepreneurship, social innovation, community-engaged learning, and assessment of learning outcomes.

JOHN MAKEVICH

Director, Strategic Planning and Operations, Online Education Initiative (OEI)

Mr. Makevich has worked for over ten years in the distance education field, previously a Director of Distance and Accelerated Learning at College of the Canyons. He has extensive face-to-face and online teaching experience in the earth sciences, and occasionally still teaches an online meteorology course here and there. John received his B.S. in Earth Sciences/Physics from the University of California, San Diego, and his M.S. in Atmospheric Sciences from The University of Arizona.

LESLI MARTIN

Supervisor, Classroom & Event Support, San Francisco State University

Lesli oversees the support services for 500 classrooms and resource spaces across the University. Her team supports a variety of audio-visual implementations, ranging from classroom instruction to faculty development gatherings to large-scale campus wide events. A Kinesiology graduate, Lesli has an interest in health and safety, most recently facilitating First Aid/CPR certifications for the entire department. Lesli enjoys spending time with her daughter, running races, and rooting for bay area sports teams.

ROOPA MATHUR, PH.D.

Professor, School of Business Sciences and Online Education Faculty Coordinator, Irvine Valley College

Roopa teaches courses in the Management and Computer Information Management areas. Currently, she is also the Online Education Faculty Coordinator at IVC. Here is some more information she shares about herself: I enjoy teaching. "This is what I do for fun!" I am working on the @ONE Online Certification program. I completed my Doctor of Philosophy (PhD) in Management with a specialization in Information Systems Management (ISM) from Walden University. I completed my Master's Degree in Computer Information Systems from the University of Phoenix. I have a Bachelor of Science in Electrical Engineering from the University of Houston. My motto is "Never Stop Learning".

GREGORY MENA

Instructional Designer, California State University, Northridge

Gregory Mena is a technologist, teacher and researcher. He is currently the coordinator for the CSUN student app competition, AppJam, and is the project lead for the myCSUNTablet App Development program. He has taught in the Reading Department of Long Beach City College, in the writing program for the Chicano/a Studies Department at CSUN and for the Freshman Seminar program at CSUN. In 2013, he completed his dissertation titled Matriculation Services Reform and Language Minority Students in the Community Colleges, and earned his Ed.D. in Educational Leadership and Policy Studies from CSUN. He completed his master's degree in Reading, Writing and Literacy from the University of Pennsylvania and his baccalaureate degree in Linguistics and Psychology from University of California, Los Angeles.

TAKIYA MOORE

Senior Instructional Designer, CSU San Bernardino

Takiya Moore is Senior Instructional Designer with Academic Technologies and Innovation. In that capacity, she is developing continuing education programs for in the areas of Copyright and Fair Use, American's with Disabilities Act Section 508 compliance and Universal Design for accessibility and guides faculty and staff in the adaptation, re-design and creation of course content, and the classroom implementation of online technology.

CARYN NEISWENDER

Instructional Technology Specialist, University of California, Irvine

Throughout my career, I have enjoyed finding interesting and efficient methods to design, develop, and implement new tools, while devising innovative ways to use existing technologies. My experience includes instructional, administrative, research, and libraries. I love to explore technology, then share my findings with others. In my current role as Instructional Technology Specialist at the University of California, Irvine, I work to understand the

landscape of instructional tools and resources, so that I can connect instructors with the most appropriate tools. One of the alumni members of the Academic Web Technologies team in the Office of Information Technology, I work with a team of agile developers to provide the learning management system. Read more about the team at <http://sites.uci.edu/eee/>

MICAH ORLOFF

Dean of Academic Computing, Technology, and Distance Education

Micah Orloff is the Dean of Academic Computing, Technology and Distance Education at Mt. San Jacinto College where he is actively involved with technology administration, policy and procedure development, and community training and support for MSJC's distance education program. Micah was previously the Director of @ONE, a statewide technology training and professional development initiative of the California Community Colleges.

MIHAELA POPESCU

Associate Professor and Faculty Associate with Academic Technologies and Innovation, CSU San Bernardino

As a scholar of digital inequalities, she writes about privacy, digital literacies and digital divides. She teaches courses in media law and policies, digital media, and media industries.

JENNIFER REDD

Interim Director, Academic Technology Department Operations, San Jose State University

Jennifer is an experienced teacher with specific expertise in teaching online. She joined San José State University in 2011 as an instructional designer and is currently the Interim Director of Academic Technology Department Operations. She is involved in the administration, training, and support of a variety of educational technologies. She holds a Ph.D. in Curriculum and Instructional Technology from Iowa State University. Jennifer is always looking at innovative ways to enhance the learning experience of students and to incorporate technology into the curriculum in meaningful ways.

GLEN REWAL

Director of Instructional Technology, California Lutheran University

Before coming to CLU and UCLA, Glen Rewal had over 20 years of broadcast experience with engineering and operation credits on nationally syndicated broadcasts. While at Paramount Pictures, Glen worked on Entertainment Tonight, Hard Copy, Leeza, Soul Train, The Marilu Henner Show, the Arsenio Hall Show and The Party Machine. Glen also worked on specials such as Backstage at the World Cup. At Sony Electronics, Glen was Senior Field Service Engineer for the western region where he worked on the latest digital broadcast equipment. Glen has been trained by over eight broadcast manufactures including Ampex,

Grass Valley and Ikegami. In addition to broadcast, Glen has worked at the Rockwell Science Center testing the world's fastest ADC's and sample and hold integrated circuits and developed board level designs. Member of AES & SBE.

TOMMY RICHARDSON

Partnership Coordinator, ProctorU

Tommy travels the Southwest United States educating higher education administrators and faculty on issues concerning academic integrity in distance education. He has addressed audiences at conferences, such as the Oklahoma Association of Community Colleges, International Higher Education Teaching and Learning Association and many others. In 2014, Tommy joined ProctorU as a Partnership Representative after receiving a B.S. from Brigham Young University. He currently works from ProctorU's Chandler, Ariz., office where he promotes growth throughout the Southwestern United States.

ANDREW RODERICK

Director of Technology Services, Academic Technology, San Francisco State University

Andrew Roderick, M.A., oversees information technology operations and services related to campus teaching, research, and scholarship and assists in the coordination of campus-wide IT projects. He manages a wide-range of services including enterprise web-based systems, user support services, application development, systems administration, desktop services, and IT project management. Roderick also leads the California State University (CSU) system-wide Moodle Common Interest Group which coordinates knowledge sharing and best practices among CSU Moodle campus practitioners.

ASHLEY SKYLAR

Quality Assurance Manager, Chancellor's Office, California State University

Dr. Skylar supports the CSU system and campuses in launching quality assurance measures for online and hybrid courses, provides professional development opportunities in using the Quality Matters Rubric and CSU Quality Online Learning Teaching Instrument, and works to support faculty/staff in developing ePortfolios that showcase CSU Course Redesign activities. Prior to this position, she served as the Director for Excellence & Innovation for the Cal State Online initiative and supported programs through all phases in launching online programs and supported campuses in setting up quality assurance peer-review models for online courses. Before these two appointments, she worked at the CSU Northridge campus for nine years as a faculty member and several years as a faculty associate working in the technology center. She has over 10 years teaching online in higher education and has never taught a traditional course!

STEVE SLOAN

Blogger, Educator, Technologist, San Jose State University

Steve Sloan has been blogging continuously about emerging technology in higher education since 2003 and podcasting since 2004. His popular blogs, including Tech on a Mission and edupodder.com, have gathered over 10,000 views. He presented "Podcasting in Education" at the Educause Western Regional Conference. Sloan designed and taught a course on new media in the SJSU journalism department. Sloan co-taught a graduate course on implications and applications for iPads with Dr. Jeremy Kemp at San Jose State University's School of Information. Sloan is currently a team lead SJSU Academic Technology unit coordinating Classroom Support and the University Help Desk. He holds a Master's degree in instructional technology.

BOB SMITH

Director of Classroom Innovation, Stanford University

Robert Emery Smith is the Director of Classroom Innovation in the Office of the Vice Provost for Teaching and Learning at Stanford University. He works with faculty, architects, AV and IT professionals to design, implement and support the use and evaluation of classroom activities using contemporary tools and media. An experienced electromechanical engineer, Bob has a long history in commercial technology-driven, user-centered product design. He returned to Stanford University in 2000 to direct the design team that created Wallenberg Hall, where he has overseen classroom research operations since the facility opened in 2002. He participated in the Wallenberg Global Learning Network program "High Performance Learning Spaces," facilitating rich ethnographic research in the classrooms and enabling a cross-continental live music performance. He continues to support Stanford faculty and the faculty at other institutions in their experiments with classroom-augmenting technologies.

ZACH SMITH

Student Technology Integrator, Fuller Theological Seminary

Zach Smith holds an MBA from Hope International University, an MA in Intercultural Communication from Fuller Seminary and a BA in Humanities from Abilene Christian University. Zach has worked at Fuller since March 2014.

STEFANO STEFAN

Director, Open and Online Education Projects, UC Irvine

Stefano M. Stefan has over 18 years of experience with University Extension (UNEX) in continuing education and online teaching. During his first 11 years with UNEX, he managed information technology and business analysis programs in UNEX's Business, Management, and IT Department as Assistant Director. In 2008, Dr. Stefan transitioned away from program planning into the world of online education on a full-time basis. As Director of Online Program Development, he created a new process for developing online Extension courses that included formal

instructor training accompanied by mentoring and guidance as instructors developed new online courses, and more recently set up a database-driven monitoring system for online course quality based on quality standards. Currently, Dr. Stefan works full-time with UCI's Open Education efforts.

ANNA STIRLING

Interim Director of @ONE, @ONE, Mt. San Jacinto College

Anna Stirling is currently the Interim Director of @ONE, The @ONE Project specializes in preparing faculty for teaching online effectively through a development program based on nationally recognized standards for online teaching quality. She previously taught computer applications and introduction courses for the CIS department at Mt. San Jacinto College. In addition to teaching online for MSJC, she worked as an instructional designer on the Crafting an Effective Writer MOOC in 2013. Anna has a BS in Management Information Systems from CSU San Marcos, and a MS in Instructional Design for Online Learning from Capella University.

FABIOLA TORRES

Distance Education Coordinator, Glendale Community College

Two Mexican Immigrants gave birth to Fabiola Torres in the French Hospital at Chinatown in Los Angeles, California, USA. Fabiola is first and foremost an instructor of Ethnic Studies at Glendale Community College. Her current leadership roles include committee member of the Online Education Initiative, Statewide Academic Senate Online Task Force and CCC Distance Education Coordinators Organization. Her pedagogical principles are inspired by her M.A. from Chicano Studies (CSUN) and her M.A. in Learning Technology (Pepperdine's School of Education and Psychology).

KLAUS TRILCK

Technology Support Coordinator, San Jose State University

Klaus Trilck is a Technology Support Coordinator at SJSU. He consults, administers and train faculty in the use of collaborative and instructional technologies including Cisco TelePresence, Vyopta lecture capture and video sharing technology, Cisco WebEx, Cisco Jabber, Citrix GoToMeeting, Illuminate, FaceTime HD, Skype, Google Hangouts, ooVoo, Turning Point, Tidebreak and Smart Technologies including Smart Boards and Smart Notebook software. His extensive background includes information technology and instructional technology.

MIKE TRUONG

Executive Director, Office of Innovative Teaching and Technology, Azusa Pacific University

Mike H. Truong is the Executive Director of the Office of Innovative Teaching and Technology in the Center for Teaching, Learning, and Assessment (CTLA) at Azusa Pacific University. He provides leadership and direction in the areas of online learning,

instructional technology, and faculty engagement. The aim of his office is to engage, enable, and encourage faculty, departments, and schools to explore and employ innovative pedagogy and appropriate technology to transform teaching and learning at the university. He can be reached at mtruong@apu.edu.

KIM VINCENT-LAYTON

**Instructional Designer / HSU QOLT Coordinator,
CSU Humboldt**

Kim Vincent-Layton is an Instructional Designer in the College of eLearning, and a Lecturer in the Departments of Communication and Education at Humboldt State University. She received her Bachelor's in Journalism with an emphasis in Public Relations and her Master's in Business Administration both from Humboldt State University. She also received her Certificate for Faculty Preparation in Higher Education in 2012, and a SLOAN-C Mobile Learning Mastery Series Certificate in 2013. Kim is currently working on her Doctorate in Education at Indiana Bloomington. Kim loves many outdoor sports, including cycling and hiking with her husband and three daughters.

CHERIE A. VINOPAL

Sr. Instructional Developer, CSU San Marcos

Cherie A. Vinopal is a practiced Senior Instructional Developer of 18+ years with a Master's Degree in Educational Technology/ Instructional Design from San Diego State University. She has worked at CSUSM for over 10 years and prior to that led the instructional development team for the San Diego Community College District. For the past four years, she has helped CSU Academic Technology Services as a Quality Assurance Analyst for the QOLT program. She has created and taught classes at the college level both online and face-to-face and actively participates as a task force member for the San Marcos K-12 Unified School District. In her spare time, Cherie enjoys outdoor adventure and spending time with her two kids, dog, and 19 year old cat.

MICHAEL WOOD

**Assistant Director, Learning Technology Platforms,
University of California Office of the President**

Michael Wood joined the University of California Office of the President two years ago to cobble together a technology ecosystem to deliver online courses available to UC students on all campuses. Prior to joining UC, Mike was a product manager at Pearson, and Thomson Learning prior to that.

RICA YOUNG

Instructional Designer and Part-Time Faculty, CSU Long Beach

Rica holds a Master's Degree in Educational Technology and a Bachelor's in Computer Science. Her credentials include Quality Online/Hybrid Learning and Teaching Award from California State University Chancellor's Office, Quality Online/Hybrid Course Recognition from Quality Matters, Online Teaching Certification from @ONE and Office Applications Specialist Certification from Microsoft.

DEONE ZELL

**Associate Vice President of Academic Technology,
California State University, Northridge**

Deone Zell is Associate Vice President of Academic Technology at California State University, Northridge where she oversees programs and initiatives that enhance teaching and learning. These include the LMS, lecture capture, course redesign, tablet learning, app development, and ePortfolios. Past positions include Professor of Management in the College of Business, interim Director of the MBA program at CSUN, and Project Coordinator for the Vice Chancellor's Office of Research at UCLA. She specializes in industrial anthropology, organizational change and innovation, self-managing teams, and social networks. She has authored three scholarly books and numerous articles on these topics. She holds a Ph.D. in research methods and a master's in higher education, work and organizational change, both from UCLA.

Schedule

TUESDAY, DECEMBER 1

12:00–2:00 pm **DET/CHE Board Meeting**, Oak Treer

2:00–4:00 pm **System Meetings**, First Floor
CSU Directors of Academic Technology, Cypress 2 & 3 (first floor)
California Community Colleges, Cypress 1 (first floor)

4:00–5:00 pm **Registration**, Regency Foyer

5:00–6:00 pm **Keynote Speaker**, Regency Ballroom

EMERGING SOCIAL TRENDS: CONSIDERATIONS IN INSTRUCTIONAL AND INSTITUTIONAL EFFECTIVENESS

Tanya Joosten, Director of eLearning Research and Development, University of Wisconsin-Milwaukee

Higher education is undergoing a rapid transformation due to changes in societal interests and values. As educators, we must be responsive to these changes and look to develop strategies to best meet the needs of our students, instructors, and staff inside and outside of the classroom. We are bombarded with new technologies and practices to aid us in our efforts, including learner analytics, MOOCs, open education resources (OER), mobile technologies, social media, and more. How do we decide what is right for us and our students? She will discuss considerations derived from these trends that will help us design our future.

6:00–8:00 pm **Reception, Regency Foyer**

WEDNESDAY, DECEMBER 2

7:30–8:45 am **Breakfast/Registration/Vendor Expo**, Regency Ballroom

8:45–10:00 am **Welcome and Keynote Speaker**, Regency Ballroom

THE HIGHER ED DILEMMA: IS “ED TECH” HELPING OR HURTING?

Gordon Freedman, President, National Laboratory for Education Transformation

We've come to a substantial fork in the road between the everyday tech-media-apps young people, and we, are enveloped in daily and the more clunky mishmash of campus technologies that are put up with by students, but not truly useful in the short-term or long-term, and for which faculty are only partially bought into. How can we manage this substantial and growing gap in perception, use and cost? We are Californians after all, in the clutch of the largest tech-media-gaming revolution in the world.

10:00–10:50 am **Panel Discussion**, Regency Ballroom

THE CCC ONLINE EDUCATION INITIATIVE: EXPERIENCES FROM THE PILOT COLLEGES

John Makevich, Director, Strategic Planning and Operations, Online Education Initiative (OEI)

Jory Hadsell, Chief Academic Officer, CCC Online Education Initiative

Additional panelists TBA

The Online Education Initiative (OEI) is in the midst of our fall 2015 pilot. All twenty-four of our pilot colleges are implementing OEI peer-reviewed courses for their local students. Eight of the pilot colleges are additionally delivering their peer-reviewed courses within Canvas. In addition, work is underway in the development of a Course Exchange component of the OEI that will allow students at participating colleges to seamlessly register for online courses at other participating colleges.

Panelists will describe their experiences, challenges, and opportunities gained while implementing OEI technologies and services at their campuses.

CSU COURSE REDESIGNS AND QOLT FOR GREATER STUDENT SUCCESS

Kim Vincent-Layton, Instructional Designer / HSU QOLT Coordinator, CSUHumboldt

Cherie A. Vinopal, Sr. Instructional Developer, CSUSan Marcos

JP Bayard, Associate Director for System-wide Learning Design and Technologies

Brett Christie, California State University Office of the Chancellor Academic Technology Services

This session will examine how the CSU took one main pearl - the QOLT instrument and awards program – and with the wisdom of several campuses, created a robust and now sustainable model for self and/or peer-evaluation of online-blended courses. This system includes the collecting and usage of a global CSU repository of exemplars from the 23 campuses, supporting documents and processes for evaluating courses, and two online courses to train faculty on how to teach online using the QOLT instrument (Q1) and/or how to self/peer evaluate a course (Q2) using a roadmap for excellence. This session will also discuss the CSU system-wide program called Course Redesign with Technology.

10:50–11:15 am **Sponsor Expo / Refreshment Break**, Regency Ballroom and Foyer

11:15–12:10 pm **General Session**, Regency Ballroom

THE BRAINS, BRICKS, AND BYTES OF LEARNING SPACE STRATEGY

Matt Frank, Manager of Classroom and Creative Services, Loyola Marymount University

Learn about the Brains (people), the Bricks (physical elements), and Bytes (technology) in creating a true Learning Space Strategy, and join in a lively discussion about how to improve your own strategy. This session will focus on examining how LMU created a true strategic plan that collaborated with stakeholders from around the campus and how we built one unit to handle all of the support issues of learning spaces. Classroom technology decisions were made in a vacuum, not connected to pedagogical practices or actual faculty needs. A process was put into place to gather data, both qualitative and quantitative, from faculty and students to inform classroom technology requirements. This presentation will focus on how to make a strategy surrounding these design elements.

ACOUSTICS AND THE SOCIAL CLASSROOM

Bob Smith, Director of Classroom Innovation, Stanford University

This is a case study presentation of a year-old learning space at Stanford that facilitates a wide variety of activities in a relatively large classroom (150 students) by means of a flexible AV architecture and an active room acoustics system. The acoustic system has been especially transformative: employing a large real-time parallel computing cluster, it transparently supports natural collaboration and interaction on an unusually large scale. This talk will describe the facilities and share illustrative ethnographic video activities in the space.

12:10–1:20 pm **Lunch**, Regency Foyer

1:20–2:30 pm **General Session**, Regency Ballroom

ENGAGEMENT MEETS GAMIFICATION

Michael Wood, Assistant Director, Learning Technology Platforms, University of California Office of the President

The University of California has developed three separate, but integrated, tools focused on student engagement, content sharing, and gamification. These LTI tools have been in use since the spring 2015 term and will soon be made available via ECL2 license to everyone. In addition, 21 non-UC institutions are piloting the tools this fall.

YEAR OF THE APP: COMPETITION AND CUSTOM DEVELOPMENT

Gregory Mena, Instructional Designer, California State University, Northridge

Deone Zell, Associate Vice President of Academic Technology, California State University, Northridge

In the spring of 2015, our campus held a student app competition – AppJam 2015 – which included over 100 students and 23 teams: <http://www.csun.edu/it/appjam>. AppJam 2015 was developed to encourage students from different majors to combine their skills to complete the competitions' core deliverables: market research, app interface design and video “pitch” production. Beginning in the summer, the Faculty Technology Center hired student talent discovered through the AppJam competition to develop custom iOS apps designed to help student clarify “muddy points” in the curriculum. Working with faculty from the Biology department, we planned, prototyped and developed two custom apps. One app helps students learn the evolutionary tree of life, and is available in the App Store: <https://itunes.apple.com/us/app/tree-of-life-explore/id1042121148>.

The other app project quizzes students on advanced genetic problems. Through these two experimental initiatives, we have discovered pearls of wisdom about what is possible through collaborating with our students and faculty.

STUDENT SUCCESS: A THREE-PRONGED APPROACH TO HELPING STUDENTS PROSPER

Jaye K. Luke, Distance Education Coordinator, Monterey Peninsula College

Jon Knolle

Steve Bruemmer

This session will address online student success from three different aspects: student preparation, course design, and professional development for faculty and staff. We will discuss the use of a student orientation and other strategies to encourage student preparation. Additionally, we will share particular features to include in course design and the tools in an LMS that can help to meet those features. Lastly, we will explore a plan for professional development for faculty and staff that is centered around online student success.

MOVING FROM ABSTRACT IDEA TO INNOVATIVE DESIGN – A MATRIX, TEAM-BASED APPROACH TO DESIGNING A LEARNER-FOCUSED COURSE

Sheryl Narahara Hathaway, Senior Instructional Designer Analyst, University of California, Riverside

Caryn Neiswender, Instructional Technology Specialist, University of California, Irvine

It all began with phone call from a professor – How do I create a small group dynamic within a large undergraduate course (100-200) using video? We will share our process of designing a course using a team-based approach (other specialists: Library, Writing Center, Distance Learning Center, Advance Web Technologies, Division of Undergraduate Education, etc.). The final course effectively realized the professor's initial vision. We will share lessons learned for this process, and describe the course activities/technologies that were tested, then ultimately used.

2:30–3:00 pm

Lightning Round, Regency Ballroom

VIDEO RECORDING AND ARCHIVING YOU CAN AFFORD

Zach Smith, Student Technology Integrator, Fuller Theological Seminary

Fuller has been able to devise a system for recording and archiving content triggered by a single online calendar. This creates an incredible cost effective way for therapists in training to be able to view and critique their past sessions. In the past, we used an enterprise solution that cost over \$25,000 per room. Now, we are able to create rooms that work just as well, but have the added benefit of high definition video and online scheduling, for less than half the cost. This presentation will detail how our system works, the challenges that we had to overcome in its creation and how any other institution could make a similar system.

VIDEO PRODUCTION IN LESS THAN 10 MIN AND LEVERAGING IOS DEVICES

Glen Rewal, Director of Instructional Technology, California Lutheran University

iOS devices have become a part of our daily lives but we rarely use them to their full potential. This session will highlight the many uses these devices can serve in a media services environment. Topics will include:

- Event recording and streaming
- Lecture capture
- Fulfilling student class assignments
- Editing with Videolicious
- Multi-camera production

By illustrating the many diverse uses of this device, attendees will be inspired to utilize iOS devices for their own particular unique needs.

A PROJECTOR IN EVERY CLASSROOM

Geoffrey Cirullo, Deputy CIO, Sonoma State University

Dongles. Dongles. Dongles. Need I say more? We are in a Bring Your Own Device environment, yet, these devices need to be connected to the new hardware. We started with rooms that have nothing, were messy and had no teaching aids. The faculty wanted a usable classroom. Working together we designed, built, and implemented a new model going forward. The true benefit comes with the classrooms all having more wifi available than students. This helps with faculty using online collaboration tools for polling or flipping lectures. This change in teaching style coupled with the availability of an easy way to project is proving to be a big asset to the university.

3:00–3:25 pm

Sponsor Expo / Refreshment Break, Regency Ballroom and Foyer

3:25–4:20 pm

General Session, Regency Ballroom

A WINNING HAND: STRENGTHENING DE QUALITY WITH POCR

Anna Stirling, Interim Director of @ONE, @ONE, Mt. San Jacinto College

Micah Orloff, Dean of Academic Computing, Technology, and Distance Education

Free POQR lessons! During this session we will explain how the OEI Course Design Rubric has been used to improve the design of OEI pilot courses through Peer Online Course Review (POCR) and how the rubric is being used in professional development workshops statewide to enhance the quality of online courses.

EXEMPLARY ONLINE INSTRUCTION AWARD: TOWARDS COLLABORATION, ENGAGEMENT & SUCCESS

Hussam Kashou, Director, Instructional Technology & Distance Learning, Long Beach City College

In spring 2015 we developed the annual Exemplary Online Instruction (EOI) Award at LBCC.

In this session we will expand on the follow:

- 1) Process for development and implementation of an EOI Award: committees, criteria, rubric, and application.
- 2) Benefits of an EOI award: Faculty recognition & appreciation, Faculty engagement & morale, learning to implement exemplary online instruction, DL program awareness & growth.
- 3) Wisdom beyond an award, the indirect implications: a vision towards college wide collaboration, engagement, leadership, & student success.

ONLINE PROCTORING AND FERPA: SAFEGUARDING STUDENT DATA AND PRIVACY

Stefano Stefan, Director, Open and Online Education Projects, UC Irvine

Tommy Richardson, Partnership Coordinator, ProctorU

Data security and privacy are critical components to a successful online education program. The Family Education Rights and Privacy Act (FERPA) helps protect Personally Identifiable Information (PII) and academic records, but to operate within the limitations of FERPA, distance education administrators must be sure to control sensitive student data. Since online proctoring session information falls under FERPA protection, it becomes paramount that institutions scrutinize the procedures and practices of contracted online proctoring companies. Institutional officials must be certain they know where data is housed, who has access to student information and how it is being used.

4:20–5:10 pm **Panel Discussion**, Regency Ballroom

THE DET/CHE FUTURE

Henry J. Burnett, Founder, Designing Courses for an Audience of One.....Institute

Mindy Albee, Distance Learning Coordinator, College of the Canyons

Maggie Beers, Executive Director, Academic Technology, San Francisco State University

Gary Gyorkos, Senior Manager, Learning Technologies, University of California Santa Cruz

Jory Hadsell, Chief Academic Officer, CCC Online Education Initiative

John Makevich, Director of Strategic Planning and Operations, CCC Online Education Initiative

Technological change continues to accelerate at an incredible pace. The current Communications Revolution may appear to be very tedious and slow when viewed through the lens of near and long term future timeframes. In The Future, the latest Internet Breakthrough or Mobile App will appear as dated as a Bell and Howell 16mm Movie Projector. The Educational Technology Field will face sweeping technological transitions, dynamic trends in learning theory, and the evolving goals of students in the very near future. Further, from the perspective of the DET/CHE Mission Statement, the panelists will examine role of DET/CHE in the mix of California Higher Education.

5:10–6:00 pm **Sponsor Expo**, Regency Ballroom

5:10–6:30 pm **Reception**, Regency Foyer

THURSDAY, DECEMBER 3

7:30–8:45 am **Breakfast/Registration/Vendor Expo**, Regency Ballroom

8:45–9:00 am **Sponsor mic time**, Regency Ballroom

9:00–9:55 am **General Session**, Regency Ballroom

COLLABORATIVE PARTNERSHIP MODEL AND APPROACHES FOR ENHANCING TECHNOLOGY INTEGRATION

Bobbi Makani, Sr. Director, Collaboration and Academic Technology Integration, San Jose State University

Steve Sloan, Blogger, Educator, Technologist, San Jose State University

Klaus Trilck, Technology Support Coordinator, San Jose State University

Bruce Kelbert, Educational Technologist, San Jose State University

At San Jose State University, we experimented with approaches to bridge different departments across campus. The intention is to create and put in place a sustainable collaborative model to meet the demands for better technology integration and adoption for teaching. We discovered that a critical component to successful integration of technology is communication and relationship with faculty. The panel will present collaborative models and approaches that have worked in our campus.

THE SF STATE WHOLE USER SERVICE INITIATIVE

Andrew Roderick, Director of Technology Services, Academic Technology, San Francisco State University
Maggie Beers, Executive Director of Academic Technology, San Francisco State University
Lesli Martin, Supervisor, Classroom & Event Support, San Francisco State University

San Francisco State University is implementing a “whole user” service initiative for faculty to coordinate underlying direct service support teams including desktop, classroom, academic software, and IT infrastructure. This approach improves upon the classic “one-stop” service point that ultimately routes faculty to other service groups. The SF State “whole user” service initiative leverages formal and informal practices for cross-team and cross-unit reporting and communication and implements common standards for service engagements and transactions. The goal is to develop service experiences for faculty and others that move beyond first-tier one-stop only approaches.

MORE THAN AN LMS/CMS: NEW FOUNDATIONS AMONG THE CHAOS

Hussam Kashou, Director, Instructional Technology & Distance Learning, Long Beach City College

It doesn't matter what LMS/CMS you are using, this session is focused on a broader vision on strategic planning, communication, collaboration, and leadership. Leading into aspects on the power of design, positive solution driven outlook, conflict resolution, written & verbal “understanding”, and foundations for developing college wide trust and respect.

9:55–10:35 am

General Session, Regency Ballroom

ENCOURAGING COURSE REDESIGN FOR LIFE-WIDE LEARNING: PROFESSIONAL DEVELOPMENT SOLUTIONS FOR FACULTY

Michael Chen, Director, Academic Technologies and Innovation, CSU San Bernardino
Mihaela Popescu, Associate Professor and Faculty Associate with Academic Technologies and Innovation, CSU San Bernardino

Takiya Moore, Senior Instructional Designer, CSU San Bernardino

In the age of always-on social media presence, virtual reality and networked creativity, students increasingly find themselves required to employ a variety of new tools and platforms creatively to self-represent across a variety of contexts and adapt to new situations. Universities have to consider not only preparing students for life-long learning, but also for lifewide learning. In this presentation, we report on how CSU San Bernardino is attempting to meet these demands by creatively restructuring the administrative infrastructure that supports professional development for faculty. We explain how faculty are helped to redesign their courses via a year-long process that commences with a three-day long “learning technology institute” and ends with a faculty showcase that disseminates both the redesign process and its achievements.

HYBRID AND FLIPPED TEACHING TRAINING FOR CSULB FACULTY

Rica Young, Instructional Designer and Part-Time Faculty, CSU Long Beach
Stephanie Arevalo, Instructional Technology Trainer, CSU Long Beach

The session will present the design, development and delivery of hybrid teaching training and flipped teaching training offered by the Academic Technology at CSU Long Beach. Faculty can apply for an 8-week course or a one-to-one consultation with an instructional designer. At the end of the course or consultation, faculty are equipped to create and organize their hybrid or flipped course design, online lectures, assessments, modules, syllabus, home page and orientation materials. This session will address faculty feedback of the training, pros & cons of the training and future plans for improvement such as a 2-week intensive summer training.

10:35–11:00 am

Sponsor Expo / Refreshment Break, Regency Ballroom and Foyer

11:00–11:15 am **General Session,** Regency Ballroom

SAUDI ELEARNING PIONEERS TRANSFORM TEACHING & LEARNING WITH THE OPEN EDUCATION CONSORTIUM

Una Daly, Director Curriculum Design & College Outreach, Open Education Consortium

Mindy Albee, Distance Learning Coordinator, College of the Canyons

The Open Education Consortium entered a partnership with the National Center for e-Learning and Distance Education in Saudi Arabia to offer a year-long, comprehensive eLearning Pioneers Program. The core of the program is built on sharing the principles of online learning in the U.S. and providing mentoring and internships to prepare female faculty and university leaders with skills in online and blending learning. With a strong foundation in eLearning tools and techniques, pedagogy, and learning theory the goal is to bring back these new skills and strategies to better educate the Saudi population of girls and women.

11:15–11:50 pm **Birds of a Feather,** Regency Ballroom

1. SHARING TEACHING TIPS/STRATEGIES FOR ONLINE COURSES

Roopa Mathur, Ph.D., Professor, School of Business Sciences and Online Education Faculty Coordinator, Irvine Valley College

Attendees will share their best teaching tips/strategies with emphasis on student success, retention, and completion in online courses. Tips/Strategies topics may include:

- instructor-student regular and effective contact;
- effective practices that support student success;
- technology tools that support active learning;
- syllabus course policies and procedures;
- accessible course materials;
- online assessments; and
- student-student interaction and collaborative activities

2. HOW TO ESTABLISH A SYSTEM-WIDE PROCESS FOR INFORMAL AND FORMAL ONLINE COURSE REVIEWS

Ashley Skylar, Quality Assurance Manager, Chancellor's Office, California State University

CSU's goal is to build a culture of quality and continuous improvement in online course offerings through cross-campus collaboration and recognition of mature courses that successfully meet CSU Quality Online Teaching and Learning (QOLT) and/or Quality Matters (QM) standards. Members of the CSU Quality Assurance effort will share activities that are moving campuses forward in setting up informal and formal course reviews. In particular this past fall six CSU campuses have participated in a pilot to set up "Formal Course Reviews" using the CSU QOLT instrument or the QM rubric. Sharing Campus Practices: Privacy, Security, and LMS User Roles.

3. SHARING CAMPUS PRACTICES: PRIVACY, SECURITY, AND LMS USER ROLES

Jennifer Redd, Interim Director, Academic Technology Department Operations, San Jose State University

The Learning Management System (LMS) becomes a central hub for course activities. As a result of its frequency of use, the system needs to maintain high security and ensure privacy of data. In an effort to maintain a secure learning environment, user access is closely monitored through clearly defined roles and associated permissions. Each role fits within the ecosystem of the LMS, and users assigned those roles have a designated purpose. This session encourages discussion on the roles, permissions, and access given to LMS users. Participants in this discussion are encouraged to share LMS guidelines and policies implemented on their campus.

4. MASHUPS TO INTRODUCE A CLASS

Ida M. Jones, Professor/Director, CSU Fresno

The course syllabus is the tried and true method of introducing students to course requirements. My pearl of wisdom was to use mashups of 3 programs: haikudeck + Thinglink + smore to create an abbreviated, interactive introduction. It peaked students' interest in the course and course topics. Attend and see how it worked and students' reactions.

5. PROVIDING TECHNOLOGY TRAINING FOR INSTRUCTORS: WHAT WORKS? HOW CAN WE IMPROVE?

Caryn Neiswender, Instructional Technology Specialist, University of California, Irvine

Information and instructional technology specialists have a role to play in helping instructors find and know how to use the current suite of tools. But, it can be challenging to figure out how best to provide training. Does an effective professional development program look like a series of in-person sessions? Do instructors prefer to attend web-based video training sessions? How well do walk-in office hours work? Is it effective to provide individual quick reference sheets for instructors when new technologies are released? Once your program is in place, how do you ensure that the campus-wide participation is high?

12:00–1:00 pm **Lunch**, Regency Foyer

1:10 pm **Board Buses at the South Entrance of the Conference Center**

1:10–4:30 pm **Campus Tours:** California State University, Monterey Bay
Monterey Peninsula College

4:15 pm **Board Buses to Return to South Entrance of the Conference Center**

5:00–6:15 pm **Reception**, Regency Ballroom

6:15–9:00 pm **Banquet / Awards Ceremony / Keynote Speaker**, Regency Ballroom

TEN DOG INSPIRED LEADERSHIP LESSONS TO IMPROVE PRODUCTIVITY, PROFITS, AND COMMUNICATION

Frank King, Comedian, Writer

10 Dog-Inspired Leadership Lessons to Improve Productivity, Profits and Communication. Ten lessons for eliciting the right actions from the people around you. Scenarios to affect interaction outcomes, including techniques that worked and approaches that didn't, cued by lessons my dogs taught me.

FRIDAY, DECEMBER 4

8:00–9:00 am **Breakfast**, Regency Foyer

9:00–9:30 am **Featured Presentation**, Regency Ballroom

LEARNING GLASS: MOVING FROM HIGH RISK TO HIGH ENGAGEMENT

Matt Anderson, Senate Distinguished Professor, San Diego State University

James Frazee, Director of Instructional Technology Services, San Diego State University

The Learning Glass is an innovative new instructional technology that holds considerable promise for engaging students and improving learning outcomes. In this presentation we share the results of an efficacy study between an online calculus-based physics course using Learning Glass technology and a large auditorium-style lecture hall taught via document projector. Both courses were taught with the same instructor using identical content, including exams and homework. The quasi-experimental design involved identical pre- and post-course assessments evaluating students' attitudes and behavior towards science and their conceptual learning gains.

9:30–10:25 am **General Sessions**, Regency Ballroom

USING DESIGN THINKING TO FIND INNOVATIVE SOLUTIONS TO FACULTY DEVELOPMENT CHALLENGES

Mike Truong, Executive Director, Office of Innovative Teaching and Technology, Azusa Pacific University

Why should faculty members spend time they don't have to attend workshops that don't matter to impress colleagues who don't care? This is an important and complex question, and one that demands fresh, creative, and innovative answers. This session will introduce participants to design thinking as both a process and a set of principles for tackling this problem. Simulating a mini design bootcamp experience, this session provides participants a hands-on opportunity to learn and use design thinking to find real-world solutions.

BRANDING PROFESSIONAL DEVELOPMENT FOR DISTANCE EDUCATION

Fabiola Torres, Distance Education Coordinator, Glendale Community College

As institutions rely on Professional Development for quality assurance in distance education, branding Professional Development can represent the value the institution is able to deliver to those whom it is serving. Managing the brand requires one to be a great role model, mentor, and / or a voice that others can depend upon. At Glendale Community College, we have created OWL - Online Wired Learning. OWL is an online learning community offering a variety of physical and online opportunities for faculty to engage in learning theory and online course design.

APPLYING LEARNING ANALYTICS AT SCALE FOR STUDENT SUCCESS AT SAN DIEGO STATE UNIVERSITY

James Frazee, Senior Academic Technology Officer Director, Instructional Technology Services, San Diego State University

Since Spring 2014, San Diego State University has been implementing a project to understand the effectiveness of weekly student interventions triggered by students interactions (or lack of interaction) with academic technology resources such as LMS use, clickers, publisher material, and online gradebook data. The 'data exhaust' from these technologies was analyzed in order to identify students potentially at risk of failing introductory-level large enrollment courses and suggest actions they could take to improve their achievement. Direct messaging to students was attempted via email, multimedia, and SMS messages. In this presentation, we will discuss why we created this project, how the project was organized and planned, results to date, and lessons learned that shape our interventions going forward. The project has relevance for anyone interested in Learning Analytics and using technology to improve student success.

10:30–10:50 am

Lightning Round, Regency Ballroom

WIRELESS INTERCOMS USING IOS DEVICES

Glen Rewal, Director of Instructional Technology, California Lutheran University

Intercom systems for production general communication can be very expensive especially if they are wireless. This session will talk about ways to use the Unity intercom system to create an effective and economical wireless intercom system. Intercom design criteria utilizing Unity will be discussed and examples of working systems explained.

ENABLING INNOVATION WITH FREE AND LOW-COST THIRD PARTY TOOLS

Caryn Neiswender, Instructional Technology Specialist, University of California, Irvine

A complete industry has built up around instructional technology tools and the industry is thriving! New start-up companies provide free and low-cost tools to enhance communication, student understanding, assessment, and so much more. Publishers provide content and tools that bring life to the words printed in the textbook. UC Irvine took a uniquely collaborative approach to the assessment of third party tools, forming the cross-functional Instructional Cloud Computing Committee (IC3). The IC3 team has worked over the past two years to develop and mature a comprehensive review process and set of criteria for evaluating instructional tools in the areas of functionality, data security, privacy, student records, and legal liability. This required in depth exploration of each tool and the associated click-through agreements to arrive at appropriate risk recommendations. Please see our website for more information <http://sites.uci.edu/cloud/>

10:50–11:05 am

Discussion of Annual Awards: Recognizing Excellence in the Field?, Regency Ballroom

11:05–11:45 am

Annual DET/CHE Members Meeting, Regency Ballroom

Conference Team

PLANNING COMMITTEE

Shahra Meshkaty, Conference Chair

James Glapa-Grossklag, College of the Canyons

Jim Julius, MiraCosta College

Brian Duggan, CSU Stanislaus

Dana Lund, UC Berkeley Haas School of Business

SPECIAL THANKS

Marc Oehlman, California State University Monterey Bay

Campus tour and conference a/v staffing

Jon Knolle and Michael Midkiff, Monterey Peninsula College

Campus tour

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Jim Julius

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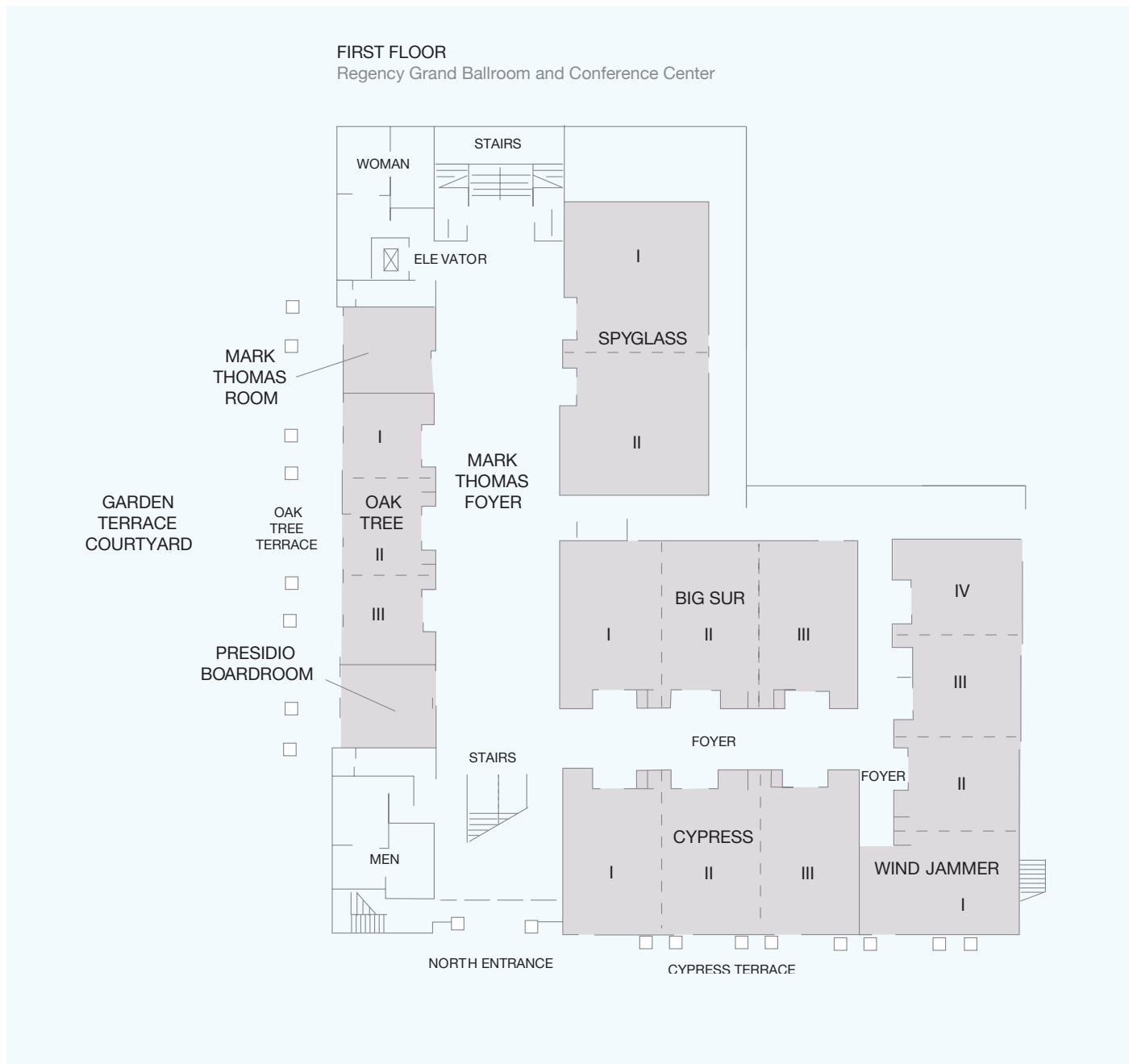
Hotel Shuttle

To-and-from Downtown

Hotel will provide a free shuttle to-and-from downtown Monterey on Wednesday night 12/2/15. Schedule will be announced at the conference.

To-and-from Monterey Peninsula Airport (MRJ)

This hotel provides a free shuttle to and from the Monterey Peninsula Airport. Call (831) 372-1234, advanced reservation required.



**Monterey Peninsula
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200 Fred Kane Dr.
Monterey, CA 93940
(831) 648-7000

Estimated taxi fare, \$12.00

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1701 Airport Blvd.
San Jose, CA, USA 95110
(408) 392-3600

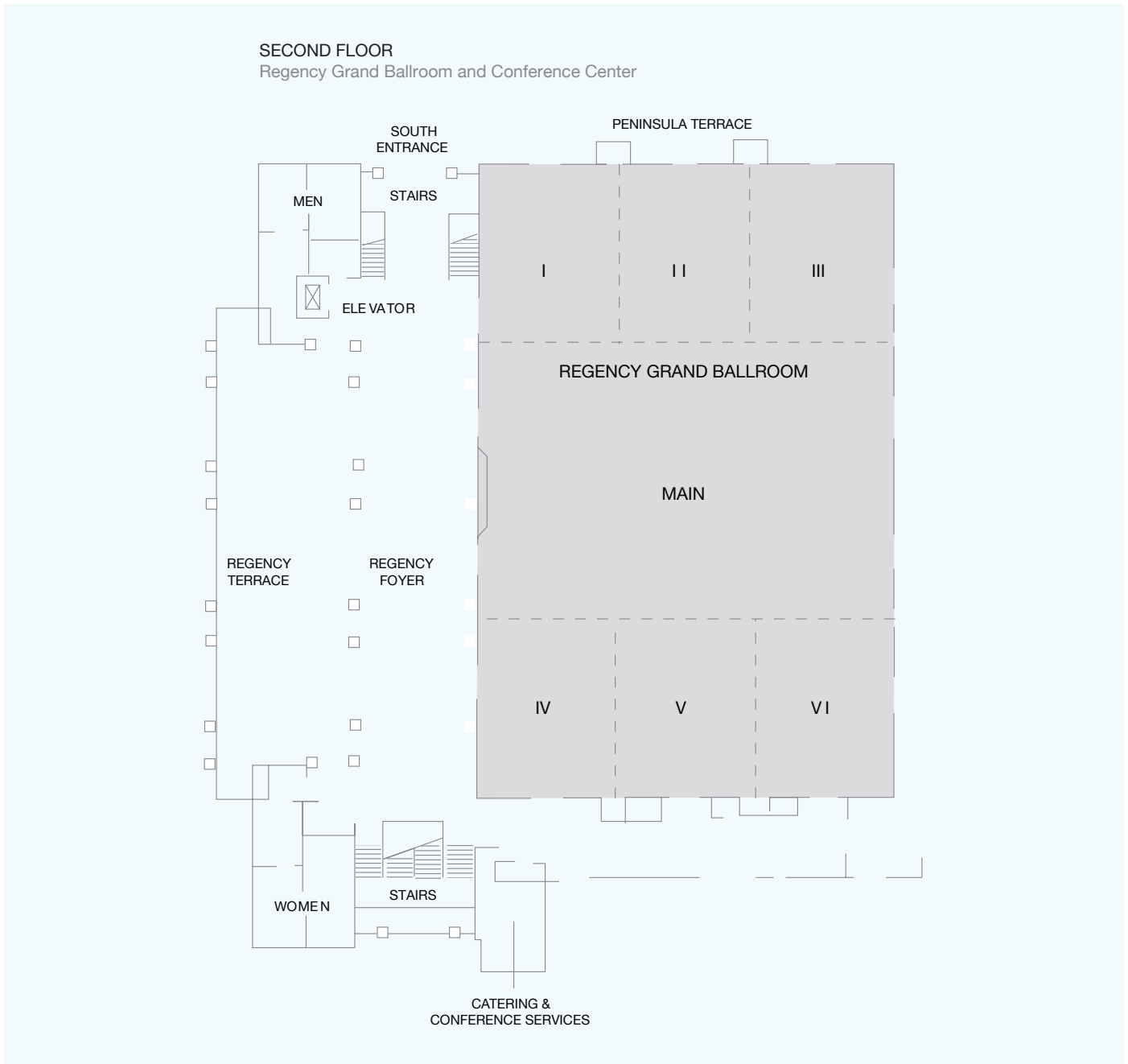
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